

HELP US UNDERSTAND HOW LEADERS MAKE THE DIFFERENCE IN SCOUTING



WHAT IS THE **BEST** STUDY?

First-of-its-kind national study to understand how troop leaders foster development in Scouts participating in BSA programs.

WHY? Adult volunteers are critical to the success of the Boy Scouts of America

Research shows that youth benefit from positive relationships with adults, but we do not yet know how adults foster youth development in Scouting.

The **results** will help the BSA and volunteer leaders deliver a consistent program to promote positive development in youth.

HOW?

2,500 TROOPS ≈ 25,000 SCOUTS + 7,500 LEADERS

Troops are randomly selected to participate via surveys, interviews

If your troop is selected and...

You are a Scout, talk to your parents decide if you want to participate.

Your Scout leader will need an email address for you and your parent/guardian to sign you up.

You are a Scoutmaster or ASM, sign up your troop at bsabeststudy.org/register.

BONUS!

Earn the custom three-part BEST study patch for completing surveys

PLUS

Up to \$100 in Scout Shop gift cards for participating troops

\$100

CHANCE TO EARN

"Scout Shop gift cards of \$105 for Scoutmasters and \$60 for Scouts who participate in 3 interviews"

\$105

2018

Pilot Data Collection

2019

Wave 1&2 Data Collection

2020

Wave 3 Data Collection

QUESTIONS?

Email info@bsabeststudy.org or call 1-888-309-1556