



Dear Scoutmaster,

Congratulations! Your troop has been selected to participate in the Building Evidence in Scouting Together (BEST) Study. **As a Scoutmaster, you play a key role in recruiting and registering youth and Assistant Scoutmasters for the study.**

**To enroll your troop, please fill out the Excel file (emailed to you by the BSA BEST Study team from [yourvoice@bsabeststudy.org](mailto:yourvoice@bsabeststudy.org)) with contact information for troop members who would like to participate.**

This is an opportunity for your voices to be heard and your experiences to be shared so you can help improve Scouts BSA. You, your Assistant Scoutmasters, and Scouts are being asked to complete online surveys between Fall 2019 and Spring 2020. All responses will be kept confidential. Each participant will earn a **unique three-part patch** for completing three online surveys. The patches, when together, will look like the picture at the top of this letter.

Your troop can also earn gift cards to the Scout Shop (online or national shops only)! Your troop will receive a **\$25 gift card to the Scout Shop** for registering at least 5 Scouts and the Scoutmaster. Your troop will earn additional \$25 gift cards to the Scout Shop when 50 percent of registered participants complete a survey. So, your troop can earn up to **\$100 in gift cards to the Scout Shop**, plus opportunities to earn more!

Participation is completely voluntary, and you can stop at any time. If a leader does not wish to participate in the study or any parents do not want their child(ren) to participate, they may opt out through the study website ([www.bsabeststudy.org](http://www.bsabeststudy.org)) at any time.

Included in this welcome packet, you will find everything you need to inform and enroll your troop in the BEST Study. If you have questions at any time, please contact our study team at 1-888-309-1556 or [yourvoice@bsabeststudy.org](mailto:yourvoice@bsabeststudy.org). Thank you in advance for your assistance with this important study!

Sincerely,

Dr. Jennifer Brown Urban  
Professor  
Montclair State University

Dr. Miriam Linver  
Professor  
Montclair State University

Dr. Deborah Moroney  
Managing Director  
American Institutes for Research

This study has been approved by the Montclair State University Institutional Review Board #17-18-1105.